

INDIAN PORTS ASSOCIATION
Clarification of Pre-Bid Queries

E-request for Proposal (eRFP) for Appointment of Multi Media Creative Agency for the Sagarmala Programme

IPA/GAD/Sagarmala/MMCA/2018

Dt. 11.09.2019

S.No	Clause Description	Details of Item per Tender Requirement	Query/ Suggestion	Clarifications
M/s Purple Focus Pvt Ltd				
1.	Point 'i' of 12.1 under clause 12 of Section 1 on page no 10	An EMD of Rs. 2,50,000.00 (Rupee Two Lakh fifty thousand only), in the form of Demand Draft(DD) drawn in favour of Indian Ports Association, payable at New Delhi has to be submitted alongwith the proposal.	<p>We would like to inform you that as per GFR Rule 170 amended and published 2017, it is required that the organizations registered under NSIC and MSME to be exempted from the submission EMD.</p> <p>We are registered under MSME as a Small Entity. MSME (Udyog Aadhar) Certificate is enclosed herewith. We seek an exemption for the requirement of EMD for the tender towards Appointment of Multimedia Creative Agency for the sagarmala Programme.</p>	EMD and Tender Fee is exempted for agencies under MSME (all such agencies should enclose the MSME Certificate)
M/s Goldmine Advertising Ltd				
1.	Point 'i' of 12.1 under clause 12 of Section 1 on page no 10	An EMD of Rs. 2,50,000.00 (Rupee Two Lakh fifty thousand only), in the form of Demand Draft(DD) drawn in favour of Indian Ports Association, payable at New Delhi has to be submitted alongwith the proposal.	Is there any MSME exemption on the EMD & Tender Fee	EMD and Tender Fee is exempted for agencies under MSME (all such agencies should enclose the MSME Certificate)
2.	Page no 24, Core team competencies Point no 6	Marine Expert : A maritime expert with more than eight years of working in the industry, should have worked with/for	It is very difficult for any agency to have a marine expert on its pay-roll, so can this resource be outsourced?	Yes, it can be outsourced, The Maritime expert will be on a full time basis.

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		central/state govt. As a maritime expert	If yes, can this resource credential can be given at the time of the presentation so that we have more time to shortlist such candidate? Please clarify	However, the agencies need not submit the resume of the Maritime Expert at the time of Submission of bids/presentation. Once an agency is appointed, they need to bring an expert who will be interviewed by the Ministry of Shipping and then approved, in case the Ministry is not satisfied with the expert the agency needs to replace with suitable expert. 15% of their monthly fee shall be deducted till such tie agency is able to depute a proper expert
M/s Ad Syndicate				
1.	Point 'i' of 12.1 under clause 12 of Section 1 on page no 13	An EMD of Rs. 2,50,000.00 (Rupee Two Lakh fifty thousand only), in the form of Demand Draft(DD) drawn in favour of Indian Ports Association, payable at New Delhi has to be submitted along with the proposal	Those agencies who had MSME Certificate are they exempted from EMD (i.e 2 lakh fifty thousand) and tender fees (10K)	EMD and Tender Fee is exempted for agencies under MSME (all such agencies should enclose the MSME Certificate)
2.	Point 13.3 under clause 13 of section 1 on page 16	13.3 Application must submit: Technical proposal: Scanned copies of Technical Bid shall be submitted on e-Procurement Portal (CPPP) https://eprocure.gov.in/eprocure/app in the First Cover (Technical Bid) and also	Is the hard copies/physical also have to submit for the same?	Yes

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		<p>two hard copies (one original + one copy) and along with 2 soft copies in word & pdf format in Pen drive. This outer envelope shall bear the submission address, reference number be clearly marked “DO NOT OPEN, BEFORE-1530 Hrs. of 14.01.2019”.</p> <p>■ Financial Proposal: The Financial bid should be submitted Online only as per the Price Schedule given in Section 3 Financial Proposal and attached in PDF format in e-procurement Portal only (CPPP) https://eprocure.gov.in/eprocure/app. Any Indication of ‘Quoted Price’ in the online technical Bid documents shall lead to rejection of the bid outright. For evaluation purpose the uploaded offer documents will be treated as authentic and final .No hard copy of financial Bid shall be submitted. The price Bid submitted through e-procurement mode only will be taken up for the purpose for evaluation. Please refer Annexure-III for further details.</p>		