

Notice Inviting Quotations
Providing Branding across various cities in India.

The Indian Ports Association, on behalf of the Major Ports of India, for recruitment of various positions across the Major Ports in India. It will be necessary to give publicity for these and undertake suitable branding exercise across different state & cities. The work will have to be undertaken at a short notice and IPA invites quotations from agencies who have experience in this field to submit their quotations. The items to be undertaken are provided below.

| Sl. No. | State | Location (Major Coaching / Student Hubs) | Size | | | Qty | Media | Duration | Tracing & Monitoring | Total Cost Cost Per month | Remarks |
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| | | | W | H | Total sq. ft. | | | | | | |
| 1 | Delhi/NCR | <ul style="list-style-type: none"> • Rajendra Nagar • Karol Bagh • Mukherjee Nagar, • Ber sarai • Hauz Khas • Hub,Gurgram • Noida Sector 16 | 30 | 20 | 600 | 10 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 2 | Bengaluru | <ul style="list-style-type: none"> • Koramangala • Jyanager • Malleshwaram | 30 | 20 | 600 | 5 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 3 | Mumbai | <ul style="list-style-type: none"> • Dadar, • Fort | 30 | 20 | 600 | 4 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 4 | Bhubaneswar | <ul style="list-style-type: none"> • Sahid Nagar • Jaydev Vihar | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 5 | Kolkata | <ul style="list-style-type: none"> • Salt Lake City • Park Street | 30 | 20 | 600 | 4 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |

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| 6 | Hyderabad | <ul style="list-style-type: none"> Ameerpet, Kukatpally Ashok Nagar | 30 | 20 | 600 | 5 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 7 | Vijayawada | <ul style="list-style-type: none"> Benz Circle | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 8 | Chennai | <ul style="list-style-type: none"> Anna Nagar, T. Nagar Adyar | 30 | 20 | 600 | 5 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 9 | Thiruvananthapuram | <ul style="list-style-type: none"> Statue Junction | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 10 | Ahmedabad | <ul style="list-style-type: none"> Navrangpura CG Road | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 11 | Pune | <ul style="list-style-type: none"> Shivajinagar Deccan Gymkhana. | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 12 | Guwahati | <ul style="list-style-type: none"> GS Road | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 13 | Allahabad | <ul style="list-style-type: none"> Civil Lines George Town | 30 | 20 | 600 | 5 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |

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| 14 | Gandhinagar | <ul style="list-style-type: none"> Sector 16 | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1 st 10 th day | | Only flex to be changed |
| 15 | Jaipur | <ul style="list-style-type: none"> Lal Kothi C-Scheme | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1 st 10 th day | | Only flex to be changed |
| 16 | Lucknow | <ul style="list-style-type: none"> Hazratganj, Aliganj, | 30 | 20 | 600 | 3 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 17 | Chandigarh | <ul style="list-style-type: none"> Sector 36 Sector 34 | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 18 | Dehradun | <ul style="list-style-type: none"> Rajpur Road | 30 | 20 | 600 | 1 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 19 | Bhopal | <ul style="list-style-type: none"> MP Nagar | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 20 | Indore | <ul style="list-style-type: none"> Vijay Nagar | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 21 | Patna | <ul style="list-style-type: none"> Boring Road Kankarbagh Musallah pur | 30 | 20 | 600 | 5 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |

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| 22 | Panaji | <ul style="list-style-type: none"> • Miramar • Patto | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 23 | Mangaluru | <ul style="list-style-type: none"> • Hampankatta • Kodialbail | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 24 | Tirunelveli | <ul style="list-style-type: none"> • Palayamkottai • Junction | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 25 | Ernakulam | <ul style="list-style-type: none"> • Kaloore | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 26 | Visakhapatnam | <ul style="list-style-type: none"> • Dwaraka Nagar • MVP Colony | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 27 | Nagpur | <ul style="list-style-type: none"> • Dharampeth • Sitabuldi | 30 | 20 | 600 | 2 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 28 | Cuttack | <ul style="list-style-type: none"> • Badambadi | 30 | 20 | 600 | 3 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| 29 | Ranchi | <ul style="list-style-type: none"> • Kutchery Road • Circular Road | 30 | 20 | 600 | 3 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |

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| 30 | Raipur | <ul style="list-style-type: none"> Civil Lines Jaistambh Chowk Shankar Chowk | 30 | 20 | 600 | 3 | Hoarding | media plan to be replaced for the following periods- 1-10 Feb, 11-20, Feb , 21-28 Feb, 2025 | 6 photographs every 1st and 10th day | | Only flex to be changed |
| | | | | | | | 100 | | | | |

Note:

1. Quantity indicated above may vary significantly and payments will be made based on actuals at the quoted rate.
2. Where items are to be quoted on per number/unit basis, in case there is variation in the area, the rate per number will be arrived at on pro rata basis considering the quoted rate, for the actual area of the item.
3. Indicative areas where the branding must be done at Central Delhi/NCR region, Municipal areas, other public areas or any other areas as directed by IPA
4. Rate quoted shall be inclusive of transportation and installation and obtaining approvals from agencies like municipal corporations, NDMC, etc. wherever necessary and includes removal after the event is completed
5. The design of the branding material shall be approved by IPA
6. IPA may also increase quantity depending upon requirements of the event for better brand visibility.
7. IPA will decide exact quantity and locations/sites, depending on the requirement

Bidders must quote the rate against each item and the total amount. Quotations shall be submitted in a sealed envelope to the following address to reach on or before 28/01/2025 before 3.00 p.m. Late quotations shall not be accepted. Amount quoted shall be exclusive of GST. The quotations shall be opened on 28/01/2025 at 3.30 p.m. The work will be awarded to the agency quoting the lowest amount. Printing and erection of the hoardings and publicity material shall be completed within 3 days of award of work.

The Chief Administrative Officer Indian Ports Association
1st Floor, South Tower, NBCC Place Bhisham Pitamah Marg
Lodhi Road
New Delhi – 110003

IPA reserves the right to reject any/all quotations without assigning any reasons

Chief Administrative Officer